

# SCOTi Charades

## Contest Rules and Regulations

### Introduction

The SCOTi Charades Contest ("Contest") is an online game of wit and creativity, where participants are challenged to guess the original prompt that produced an AI-generated image. The Contest is open to individuals who are eligible to participate, as outlined in these Rules and Regulations.

### Eligibility

- The Contest is open to individuals who are at least 18 years old and are eligible to participate in online contests in their jurisdiction.
- Employees, officers, and directors of smartR AI, its parent companies, subsidiaries, affiliates, and advertising and promotion agencies, as well as their immediate family members and those living in the same household, are not eligible to participate in the Contest.
- Participants must have a valid LinkedIn account and follow smartR AI's LinkedIn page to be eligible to win.
- By participating in the Contest, entrants acknowledge that they have read and understood these Rules and Regulations and agree to be bound by them.

### How to Play

- The Contest will feature a series of AI-generated images posted on smartR AI's LinkedIn page.
- Participants must comment on the post with their guess about the original prompt that produced the image.
- To be eligible to win, participants must post their response on LinkedIn as a comment in the appropriate Contest post prior to the closing deadline.
- Participants can only submit one entry per image.
- Sign up for our quarterly newsletter and you can make one extra prompt entry into the contest, giving you an extra chance to win!
- No explicit or offensive content allowed.

### Judging Criteria

- A panel of judges from smartR AI's marketing team will evaluate all eligible entries based on humor, creativity, and originality.
- The judges' decisions are final and binding.



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smartR.AI is registered in Scotland

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## Prize

- The winner of each Contest round will receive a dinner for two in Edinburgh, Scotland, with a representative from smartR AI.
- The winner will be announced on smartR AI's LinkedIn page and notified via LinkedIn.
- Prizes must be claimed within 2 years of winning.

## Intellectual Property Rights

- By participating in the Contest, entrants retain ownership of their entries but grant smartR AI permission to share and use them for promotional purposes.
- smartR AI reserves the right to modify or adapt entries for promotional purposes.

## Disclaimers

- By participating in the Contest, entrants acknowledge that they have read and understood these Rules and Regulations and agree to be bound by them.
- smartR AI reserves the right to modify or cancel the Contest at any time without notice.
- smartR AI's decision is final and binding in all matters related to the Contest.

## Data Protection

- smartR AI will collect and process personal data from participants for the purpose of administering the Contest and communicating with winners.
- By participating in the Contest, entrants consent to the collection and processing of their personal data in accordance with smartR AI's privacy policy.

## LinkedIn Rules and Regulations

- The Contest must comply with LinkedIn's platform policies, including but not limited to:
  - Contests and sweepstakes
  - Spam and unsolicited messages
  - Type and content of language
  - Intellectual property rights
  - Data protection and user consent
- smartR AI reserves the right to modify or cancel the Contest if it does not comply with LinkedIn's platform policies.

## Governing Law

- These Rules and Regulations shall be governed by and construed in accordance with the laws of Scotland UK.



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- Any disputes arising out of or related to the Contest shall be resolved through binding arbitration in accordance with the arbitration Scotland Act 2010 in Scotland.

### Miscellaneous

- smartR AI reserves the right to modify or cancel the Contest at any time without notice.
- The Contest is void where prohibited or restricted by law.
- By participating in the SCOTi Charades Contest, entrants acknowledge that they have read and understood these Rules and Regulations and agree to be bound by them.

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